The CUSD Journey



Champions of Change
Becoming the District
where "tomorrow's leaders
learn."

Presented by: Quincy Natay, Superintendent

Doug Clauschee, Associate Superintendent and Sheila Betz, Federal Programs Director







Embedded PD

Academic

Coaches at

a 1:15 ratio

Performance

· Pay for

Job

Curriculum

Framework

Valid & Reliable

Alianed to

Standards.

Instruction

Assessment

& Intervention

Innovative

Programs

Preschool

Classrooms

Supplementary

reading math

and resilience

Programs for

CUSD #24 At a Glance

- 3,773 students in grades PreK-12
- 98% Native American (mostly Navajo)
- 4,200 square miles
- 76% of our students qualify for free or reduced lunch
- 7 Schools:
 - 2 serving PreK-6th (CDC & CES);
 - 1 serving K-6th (MVES)
 - 2 serving PreK-8th (TPS & MFPS)
 - 1 serving 7th & 8th (CJHS)
 - 1 serving 9th- 12th (CHS)
- 514 Employees
 - 240 Certified Teachers/Staff

K R E

5

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Prior to 2014

Job embedded PD without curricular integration or strong central office direction; inflated evaluation scores

TAP Light /

Lack of vision, values, beliefs, guiding principles, district goals

> No Vision

Lack of standards aligned, guaranteed and reliable curriculum framework;

No Guaranteed and / Reliable / Curriculum /

Students were not prepared with early literacy / skills that would lead them to success as they advanced in subsequent grades

Poor Early Literacy

Lack of trust in leadership led to in fighting on the school board within schools and across departments

A District Divided

2014-2017

Values Beliefs

Goals & Plans

Guiding Principles

Strategic Planning

results in a collaborative

teachers, staff and board members to develop a

Vision

effort among leaders.

common Vision

Adopted Beyond Textbooks and integrated our "TAP Light" program to provide support in implementation of BT and instructional priorities

Guaranteed & Viable Curriculum **Implementation**

> Began addressing early childhood education

Opened Pre Schools In District

Effective

Curriculum

Fffective Leadership Effective Curriculum and Teachers & Instruction

Competitive teacher pay, discretionary grants aligned to student need and alignment of fiscal and human resources to goals

Leveraged Resources

Filled the Associate Superintendent

position and introduced leadership evaluation reform and PD and support for principals

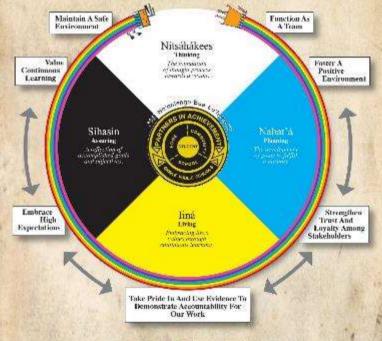
Intentional Support for Leaders

Effective Leadership

Effective Leadership



SCHOOL DISTRICT NO. 24



VISION STATEMENT

Our vision is to empower all students to be Competitive, Unique, Successful, and Driven Grough an effective ream of reachers, sraff, school board, parents, and community; in an environment dedicated to the value of continuous learning.









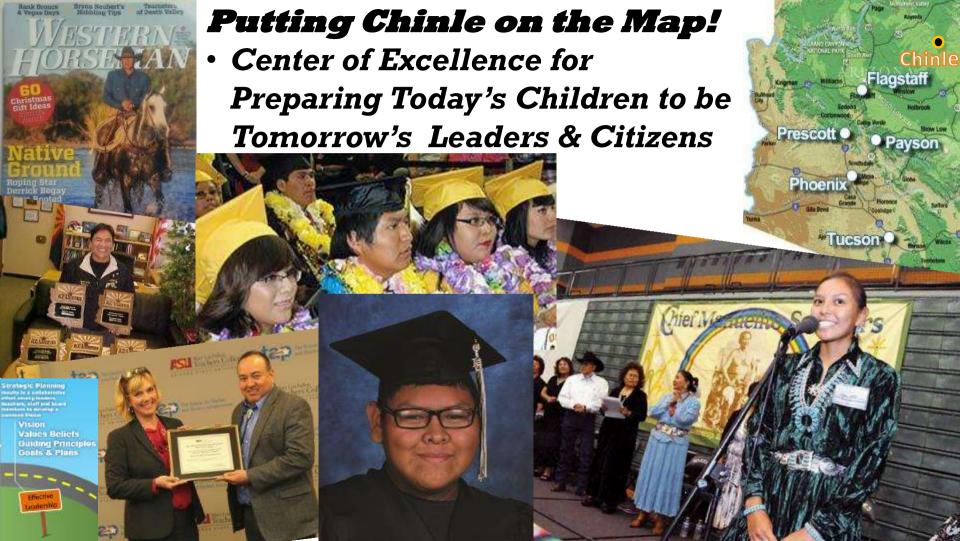








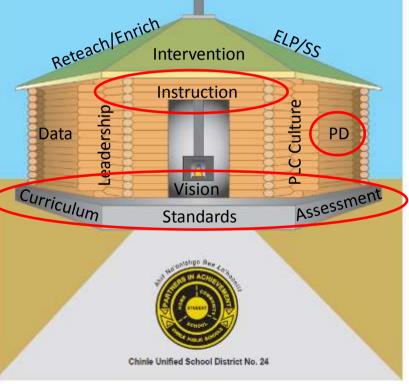
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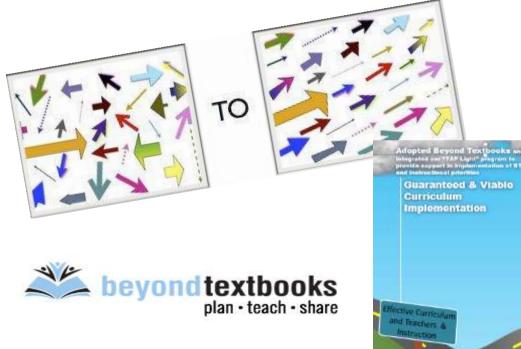
Na'nitin dóó óhoo'aah nihiołta'í bee biłhahodiilnééh

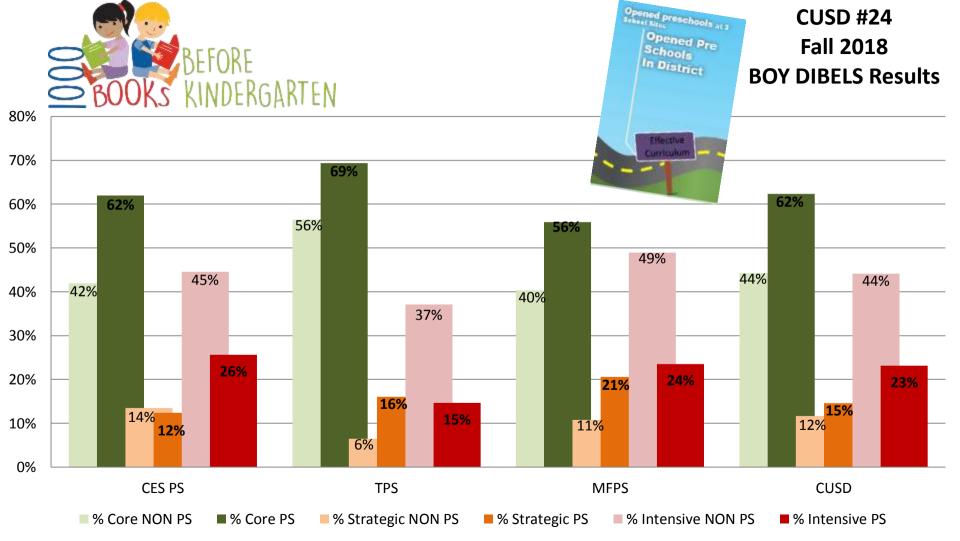
The mission of the Chinle Unified School District is to work as partners within the community, promoting lifelong learning in a multicultural and global environment to serve as a strong foundation for all students.



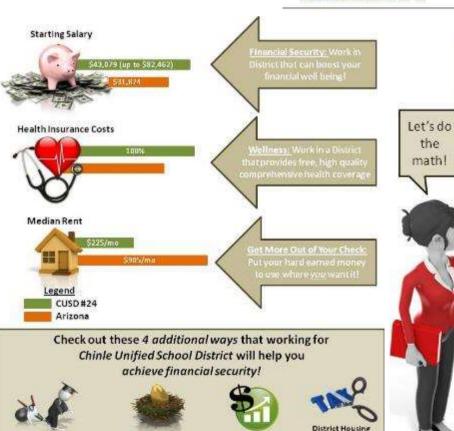
A guaranteed and viable curriculum is the variable most strongly related to student achievement at the school level.

That is, one of the most powerful things a school can do to help enhance student achievement is to guarantee that specific content is taught in specific courses and grade levels. It is important to note the two parts in the concept of a guaranteed and viable curriculum: The fact that it is guaranteed assures us that specific content is taught in specific courses and at specific grade levels, regardless of the teacher to whom a student is assigned. The fact that it is viable indicates that there is enough instructional time available to actually teach the content identified as important (pp. 89–91).









Incentive Pay and

Extra Duty

Tay Deductions

AZASRS - Retirement

Student Loan Forgiveness

CUSD Teacher Earning Potential: Teacher earns Prop 301 performance pay, attends 4 PID days and works extended learning and summer school.

Starting Salary Scenario

MA54; Step 18

\$43,079.00 (gross annual)

+ \$ 2,100.00 (Prop 301 Perf Pay)

\$45,179.00

+ \$ 1,000.00 (Prop 301 Base Pay)

\$1,000.00 (Prop 301 Base Pay)

+ \$10,000.00 (Extended Learning & Summer School)

\$97,562.00 Annual Earnings

+ \$ 2,000.00 (Prop 301 PID)

\$87,562.00

We value effective teachers at CUSD!



Competitive teacher pays of discretionary producting alignment of final and furnary resources to goals

Leveraged Resources

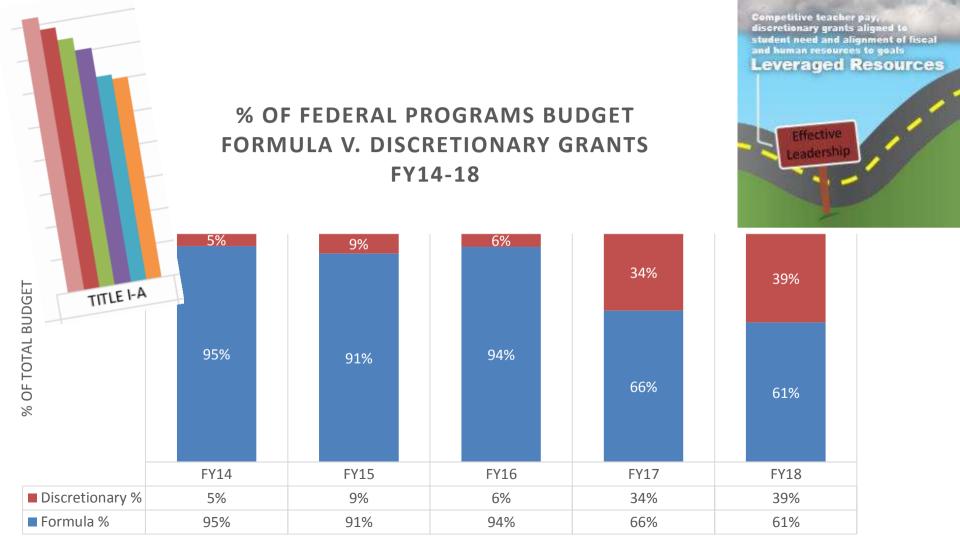
& Summer School)

+ \$ 2,000.00 (Prop 301 PID)

\$58,179.00 Annual Earnings

\$10,000.00 (Extended Learning)

\$48.179.00



Strategies



Increase the amount of Discretionary Funding on the table

Ensure alignment of
Discretionary Funding to
student needs and strategic
plan and IAP

Evaluate positions currently funded from formula grants

Attrition those that don't support accomplishment of IAP/Strategic Plan Goals





School Improvement Grant – Early Childhood Model Strategies

Increase the number of classrooms serving preschool in our SIG schools

Actively recruit preschool age students living in rural/remote areas of the District

Did you know? 90% of a child's brain develops by age 5...



Early Childhood

Equip the buses to be able to safely transport preschool age children

Provide ongoing professional development and support to increase the impact of preschool for our students



School Improvement Grant – Transformation Model Strategies

Focus on instructional reform in the areas of math and ELA while integrating STEM and social emotional development

Develop a PLC based culture of learning in all schools, especially SIG schools

Transformation Model

Support the district's plan toward a 1 to 1 student to device ratio for technology

Provide ongoing intentional professional development and support for school leaders and academic coaches



Doug Clauschee Associate Superintendent CUSD#24

Thank you for the opportunity to Inform and build capacity amongst fellow educators

Data and Outcomes are informative; Not to be condemned.



ACTIVITY

Sign your name on a paper 5 times.

Sign your name on a paper with your other hand now,

What are you thinking? How does that feel?

Sign your name again 5 times.

What did you do?

THE POWER AND INFLUENCE OF LEADERS

The potency of leader persuasion and influence depends on a number of factors, including credibility, trustworthiness, expertise, and not the least of which is the leader's own self-efficacy, that is, the belief that he or she can demonstrate and persuade others that they can succeed as a team (Bandura, 1986, Goddard et al., 2004).

Leaders of educational organizations have major impact on student performance and make a difference in the success of the school (Ogawa & Scribner, 2002).

Research demonstrates that effective turnaround leaders follow a formula of common actions that spur dramatic improvement. (Hassel & Hassel, 2009)



D. Title II, Part A: Supporting Effective Instruction

1. Use of Funds (*ESEA section* 2101(d)(2)(A) and (D)): Describe how the State educational agency will use Title II, Part A funds received under Title II, Part A for State-level activities described in section 2101(c), including how the activities are expected to improve student achievement.

The Arizona Department of Education has created and is implementing with LEAs from different geographic regions and school demographics, an Arizona K-12 Academic Standards aligned Student Learning Objective (SLO) process to support the <u>teacher evaluation process</u> and in the end, improve student achievement. An important component of the Student Learning Objective process is the <u>setting and reaching of goals aligned to these standards</u>.



Effective Leadership

- > Possess a Moral Compass
- Visionary
- > Anticipate/Systemic
- > Relentless focus on goals
- > Build quality teachers
- > Cultivate leaders

VISION OF LEARNING

"Through an on-going collaborative effort, we will implement our curricular program and continuously evaluate our effectiveness of instruction, assessment, and intervention."

Developed 2016 by CUSD #24 Instructional Leaders

"Best approach for turnaround to be successful lies in reversing high accountability and capacity building." Turnaround leadership: (M. Fullan2005)

<u>Case study 2:</u> Identified lessons learned: [10 "drivers" of reform] - District leader conceptualization; collective moral purpose; the right bus; lateral capacity building; ongoing learning; productive conflict; demanding culture; external partners; focused financial investment [Elmore, R. F., & Burney, D. (1999).]

What kind of leadership is needed at the district level? IN CUSD, we had to Reconceptualize accountability and capacity building whereby each school is implicated simultaneously and systemically through district-wide reform (DWR).

Turnaround Leader Actions

- Focus on a few early wins
 - Select a few high-priority goals with quick, visible payoffs to rally staff around the effort and overcome resistance
- > Get the right staff, right the remainder
- Release, replace, or redeploy staff who are not fully committed to turning around student performance
- Break organizational norms
 - Depart from organizational norms or rules to deploy new tactics needed for early wins
- Lead a turnaround campaign
- Communicate a clear picture of success and its benefits; signal the urgency of dramatic change **Do what works, raise the bar** Press a fast cycle of trying new tactics, discarding failed tactics, and investing more in what works
- > Drive decisions with open-air data
 - Use data to set goals for improvements; report results visibly and often

TURNAROUND LEADERSHIP COMPETENCIES

Achievement

The drive and actions to set challenging goals and reach a high standard of performance despite barriers

Impact and Influence

Acting with the purpose of affecting the perceptions, thinking, and actions of others

Self Confidence

A personal belief in one's ability to accomplish tasks and the actions that reflect that belief

Monitoring and Directiveness

The ability to set clear expectations and to hold others accountable for performance

Team Leadership

Assuming authoritative leadership of a group for the benefit of the organization

Planning Ahead

A bias towards planning in order to derive future benefits or to avoid problems

Conceptual and Analytical Thinking

The ability to break things down in a logical way and to recognize cause and effect. The ability to see patterns and links among seemingly unrelated things

Why Use Turnaround?

- IMPROVE PERSISTNELY LOW-PERFOMRING SCHOOLS
- EVALUATE PRINCIPALS PERFORMANCE
 - Align ISLLC TA Competencies Evaluation Instrument
- PROVIDE TARGETED DEVELOPMENT (TABLE 1)
 - Competency Training
 - Self-Development RUBRICS
 - Stretch roles or assignments
 - · Board reports monthly
 - Staff reporting
 - Peer presentations @ Principal meetings
 - Mentoring (Coach)
 - AIR: Principal Coach: Melissa Irby

- ☐ Building a culture of Learning
- □ Data Driven Instruction
- □ Observation/Feedback
- -Project Elevate

The social conditions in an educational environment must support turnaround leaders

- Commit to success
- Choose the right schools
- Give leaders the "big yes" (loose and tight)
- Proactively engage the community
- Hold leaders accountable for results
- Develop a talent pipeline

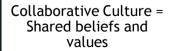
PLCs have been a construct for CUSD that has allowed Leaders to focus on student learning outcomes

How does this look like in CUSD?

PLCs-DWR School Culture=Student achievement



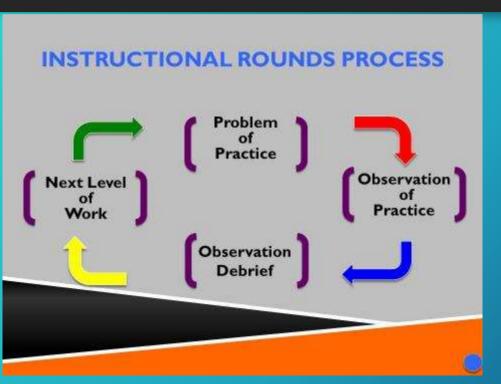
Shared Values and Beliefs = Building new Norms and behaviors = student achievement



District Wide Monitoring School Based Monitoring

Classroom Monitoring

Instructional Rounds



- District Level People: Superintendent, Assoc. Superintendent, Federal Programs Director, ESS Director, Principal Coach, Principal
- Once a Month
- Focus on Instruction
- Student Learning Outcomes Impact

Call To Action

CUSD (all schools in U.S.) desperately needs a strong cadre of school leaders who can turnaround persistently low-performing schools.

If we are really serious about <u>closing those proficiency gaps</u> we must use the very best tools available to select, develop, and evaluate turnaround leaders to work in a Transformative Model of School Improvement

- Invest in Competency models for critical leadership roles
- Develop training-models for turnaround principals



12% more students passed ELA AZMerit in 2018 than in 2015 for CUSD compared to 7% more students for Arizona



15% more studentspassed Math AZMerit in2018 than in 2015 forCUSD compared to 6%more students for Arizona

A few cusp #24 Celebrations



ALL grade levels in our 2nd highest poverty school met or exceeded the state average on AZMerit Math.



One of our PreK-6 schools, CES (formally a D school identified as a Focus school in federal improvement status) is 4 points away from an A

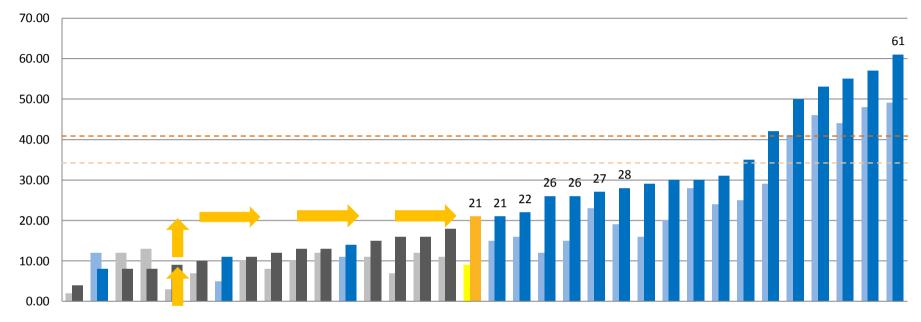


District wide our 5th
grade students
performed within 2% of
the Arizona state average
pass rate!



1 fourth grade teacher
led 9 of 16 students who
were Minimally Proficient
on AZMerit in ELA the
previous year to become
Proficient in 2018

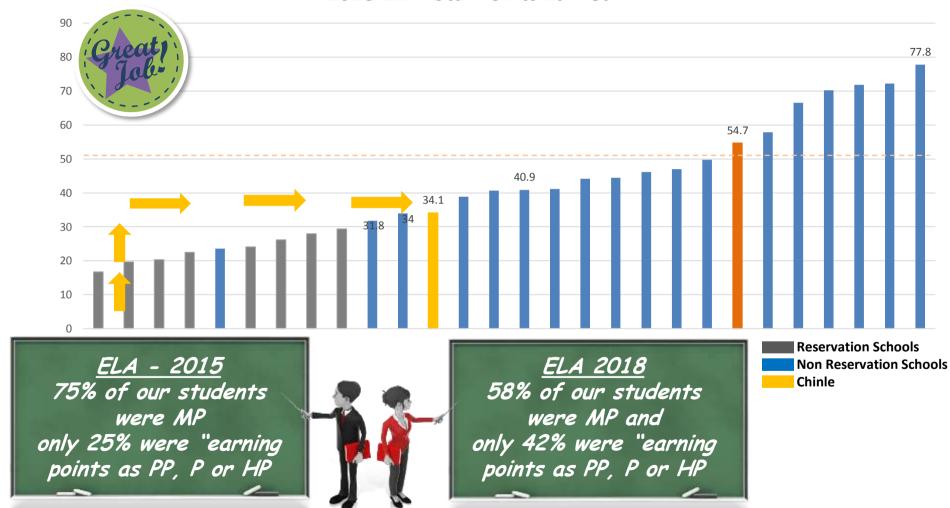
ELA AzMERIT 2018 % Passing Compared to 2015 % Passing

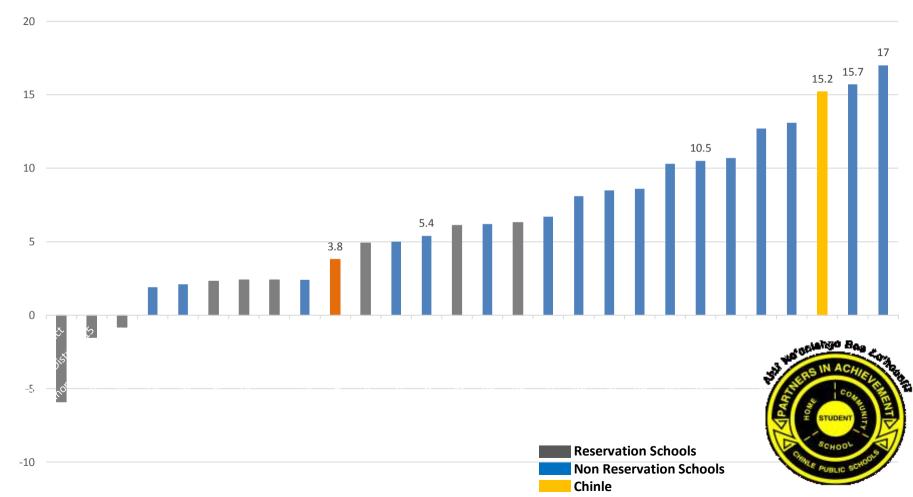




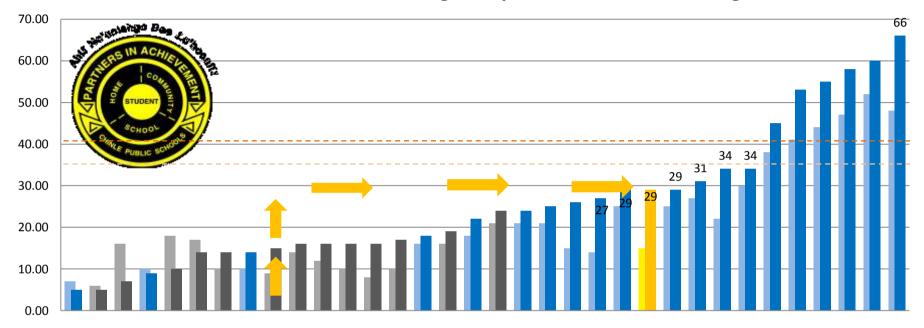


2018 ELA Total Points Earned

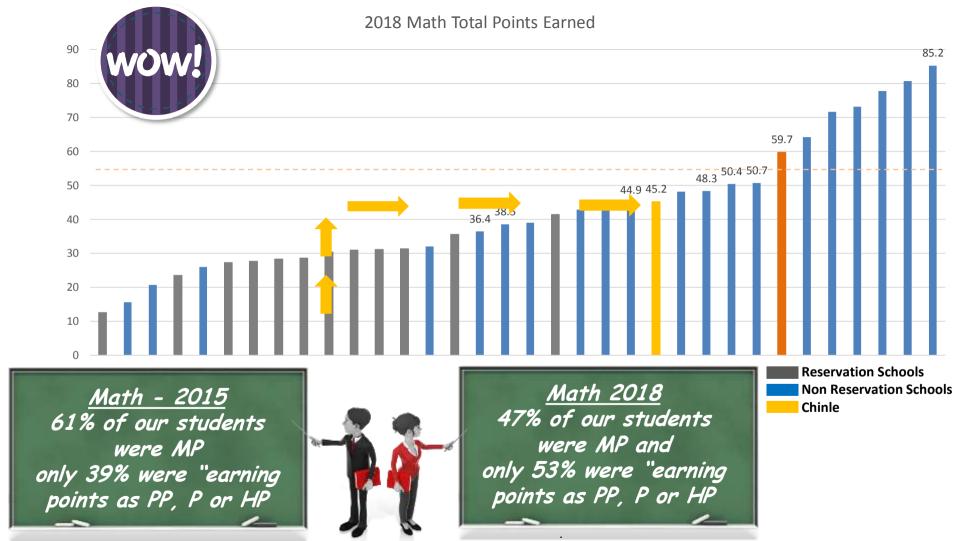


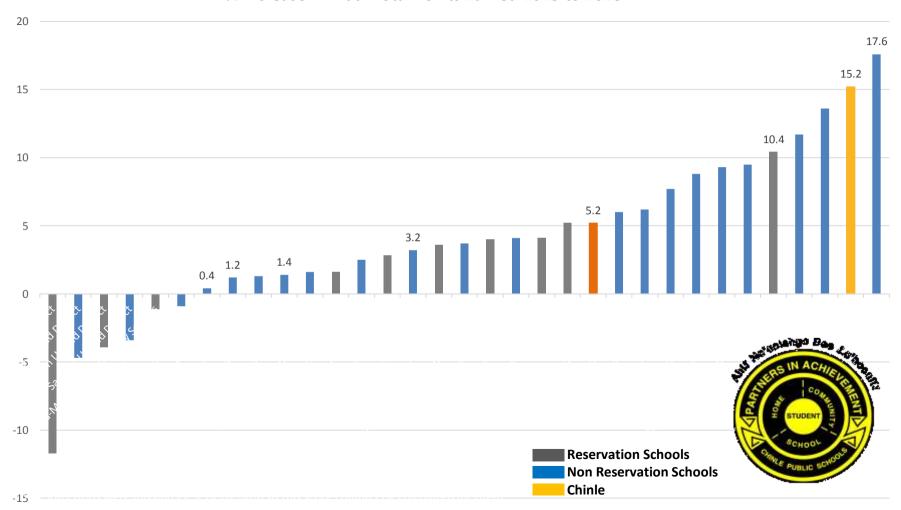


Math AzMERIT 2018 % Passing Compared to 2015 % Passing

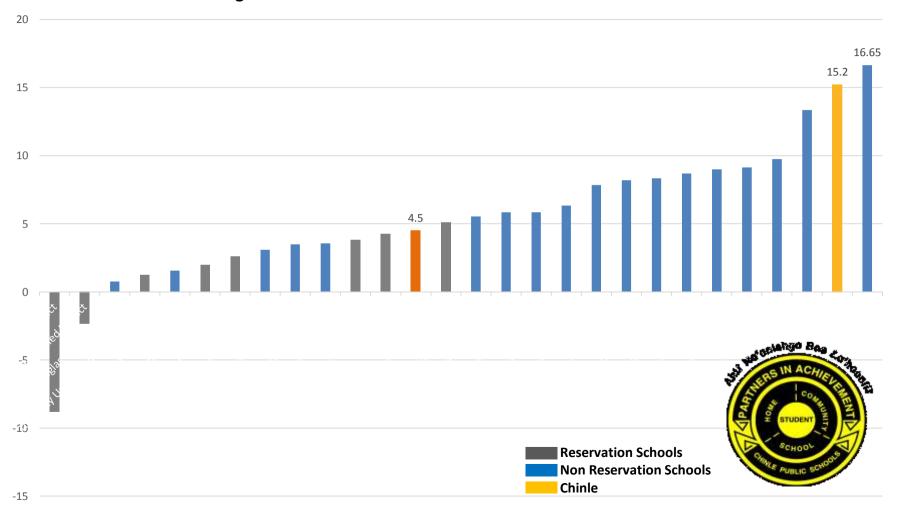








Average Increase in Points Earned ELA & Math 2015 to 2018



2019 AZ School Letter Grades

Unit	2014	SI*	2018	SI*
CDC	F	Y	☆ C	N
CES	С	Y	B (4 points away from an A!)	N
TPS	С	Y	_ В	N
MVES	D	N	★ C	N
MFPS	D	N	 C	N
CJHS	F	N	☆ C	N
CHS	С	N	D (if successful appeal will change to a C)	N
CUSD	D	N	TBA	TBA





Staying the Course:

Aligning Belief, Plans and Actions

Challenge	Impact on Learning	Solution	
Poverty	Three factors that have a significant impact on graduation potential are: 1) living in a high poverty neighborhood; 2) family poverty; 3) poor reading skills. Students having all 3 are at 1/3 greater risk to not graduate at all or on time.	✓ Valid & reliable curriculum✓ Effective teachers✓ Intervention opportunities	
Low Reading Achievement	(76% of our students)	✓ Valid & reliable curriculum✓ Effective teachers✓ Access to resources & intervention	
Application and Cultivation of Resilience Skills	Learning is challenged because students don't lack a learned sense of optimism, a realistic sense of hope and personal control nor can they readily 1) find meaningful purpose; 2) believe that one can control or influence life events; and, 3) believe that growth and learning occurs from both positive and negative events.	 ✓ Strong relationships with appropriate adults ✓ Social/emotional development education ✓ Emphasis on safe, consistent environments 	
Historical Trauma → Trauma Informed Schools	Contributes heavily to children's sense of identity and worth since they don't have strong roots in western culture or traditional culture. This contributes to and exasperates the impact described above for Resilience	 ✓ Focus on Whole Child supports ✓ Emphasis on self regulation v. discipline ✓ Academic and non academic goals ✓ Community partnerships 	
Parents lack understanding of the value of education	While parents may want to see their children do well they may either not know what opportunities exist or not know how to help their children access them.	 ✓ Educate parents a) about opportunities for their children; b) about what it means to hold high expectations ✓ Build positive relationships with our students and their families 	

2017-2020

Through aggressive instructional reform, ensure alignment of written, taught and learned curriculum

Professional Learning Communities

Effective Organization of Time & Climate, Conditions & Culture

Increase the sense of high expectations and efficacy that we can impact learning in spite of the challenges of a high poverty, rural setting

Climate,

Conditions &

Culture

Self & Collective Efficacy

Continue initiatives to increase the number of preschool classrooms and transportation available

Expand
Preschool
Opportunities

Effective Curriculum Purposeful visibility of central office leadership in school to provide feedback to building leaders

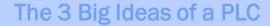
Instructional Rounds

Increase stakeholder engagement through communication improvement with emphasis on Loose/Tight and central office to schools to teachers and back

Clear Loose/Tight
Controls and
Communication
Content &
Processes

Effective Leadership

Effective Leadership



A Results Orientation

The third big idea of a PLC - Members of a PLC recognize that all of their efforts must ultimately be assessed on the basis of results (student learning) rather than intentions.

A Collaborative Culture and Collective Responsibility

The second big idea – educators must **work collaboratively** and **collective responsibility** for the success of each student. Not optional and the importance cannot be overstated!

A Focus on Learning

The first and biggest of the big ideas – based on the premise that the fundamental purpose of a school is to ensure that all students learn at high levels (grade level or higher). This is the essence of a learning community.





What was the CUSD "drop in the pond?"

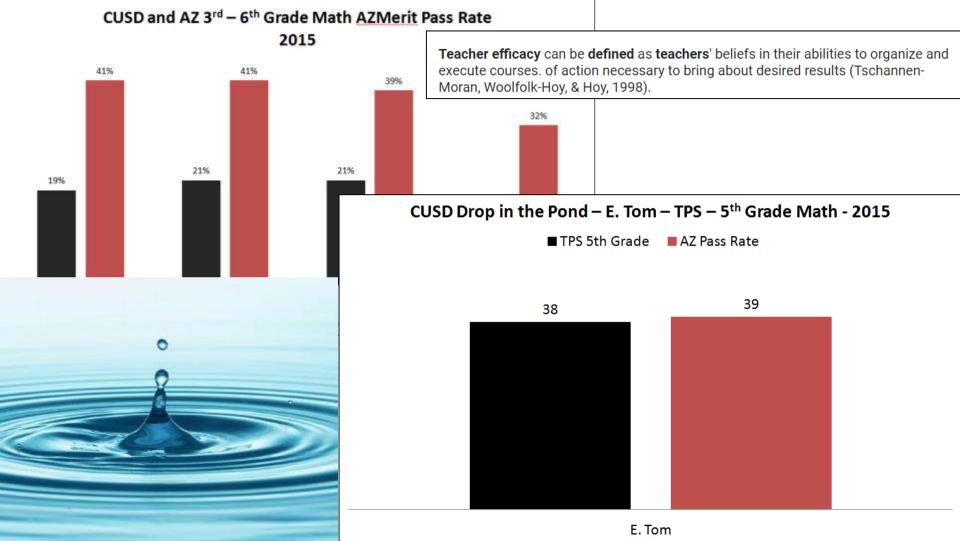
- 1 grade level in math
- 42 students
- 38% pass rate

ripple effect

noun [C] • US 🚳 / rip el i fekt/

a series of things that happen as the result of a particular action or event:





That one little drop in the water created an on going cycle of mastery and vicarious experiences for our teachers leaders and students...



2015 – "A Drop in the Pond" In spite of the overwhelming evidence that the state of Arizona was reaching pass rates at least twice greater than we were in Chinle, a glimmer of hope was produced by 5th grade at TPS being within 1 point of AZ and one 4th grade classroom at MVES exceeding the state by 3% points (also math). Proof our students and teachers could do it!



2016 - "Pockets of Success"

- ✓ 12 classrooms in a combined 4 schools met or exceeded the AZ pass rate in math and 1 in ELA.
- ✓ 5 classrooms achieved pass rates within 5% of the AZ math pass rate along with 2 others in ELA.
- ✓ 4 grade levels in 2 schools met the AZ pass rate in math



2017 – "A Bigger Splash"

- ✓ 18 classrooms in a combined 4 schools met or exceeded the AZ pass rate in math and 2 in ELA;
- ✓ 3 of our classrooms exceeded AZ math performance by more than 30% points.
- ✓ TPS showed *every grade level at, above or within 1 point* of the AZ pass rate for math.
- ✓ 1 grade level in 1 school exceeded the AZ average in ELA and 5 classrooms in 4 schools were within 5% points



Each time a person stands up for an idea, or acts to improve the lot of others, or strikes out against injustice, he sends forth a tiny ripple of hope, and crossing each other from a million different centers of energy and daring, those ripples build a current that can sweep down the mightiest walls of oppression and resistance.

~Robert F. Kennedy

2018– "A Continuous Cycle of Drops & Ripples"

- ✓ 20 classrooms in a combined 6 schools met or exceeded the AZ pass rate in math and 4 in ELA;
- √ 44% of our elementary classrooms have met, exceeded or come
 within 5% points of the AZ pass rate for math (14% in 2015)
- ✓ 3 classrooms exceeded AZ math performance by more than 30% points.
- ✓ TPS *again* showed every grade level at, above or within 1 point of the AZ pass rate for math; 4 more grade levels joined the club from 3 other schools
- ✓ 1 grade level in one school exceeded the AZ average in ELA and 4 grade levels in 3 schools were within 5% points
- ✓ 1 teacher in one school achieved a 71% pass rate in ELA in part by moving 9 of 16 students who were MP last year to P this year
- ✓ 1 grade level DISTRICT WIDE (5th Grade) was within 2% points of the AZ pass rate for MATH
- ✓ 1 school (previously a D school) is now 4 points away from an A



Loose & Tight Controls – A Balancing Act

- TIGHT CONTROLS Used to establish expectations: Certain critical issues must be addressed and certain critical tasks must be accomplished...faithfulness to specific principles and practices
- LOOSE CONTROLS How things are done while still meeting expectations: Provide considerable autonomy and freedom as to how things get done on a day to day basis



Clear Loose/Tight



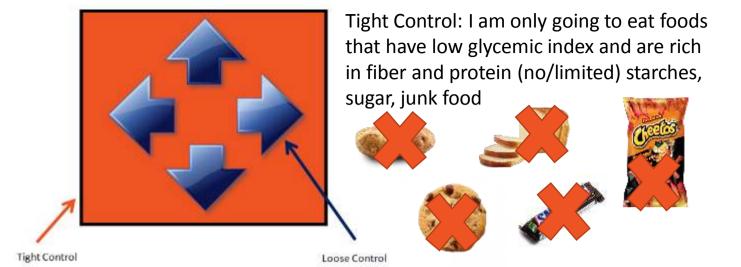
Tight Control = Fence

 We want the horses to stay inside the fence to keep them safe and out of mischief

Loose Control = Inside the Fence

- Inside the fence they can do as they please
 - Run, buck and kick
 - Graze
 - Go get a drink of water (imagine)
 - Get in the shade (imagine)





Loose Controls:

- Vegetables
- Fruits with skin
- Berries
- Meat
- Cheese
- Sweet Potato

Your Turn:

Tight Control

You had to file your federal income taxes by April 16

Loose Controls:

- Hire someone or do it on your own
- Use software like Turbo Tax or not
- Itemize vs. Standard deduction
- File in January, February, March or midnight on April 15 😊



Recommended Process





Central Office leaders meet with their staff members with one agenda item being communication needs to schools and other departments

Central Office leaders meet with each other to discuss department communication needs to schools and prioritize those needs for upcoming communication opportunities. Those items are placed on an agenda which is shared with teacher focus groups a predetermined number of days in advance of the focus meeting.

Meet in the Middle

Representatives from central office relevant to school communication needs and representatives of the school site meet to discuss communication needs items.

Representatives report back to larger group both at the school and central office.



Teachers Step

Two

Teacher focus group members meet to discuss and prioritize communication needs. Those items are placed on an agenda which is shared in advance with central office leaders a predetermined number of days in advance of next communication opportunity.

HERE Teacher focus group members gather concerns from their colleagues in order to collectively arrive at two agenda items to be communicated to central office representatives.

Teachers Start

Possible ways:

- Survey Monkey
- Department meetings
- Staff meetings
- One to one



Do people know what, why and how we want it done?



Relationships

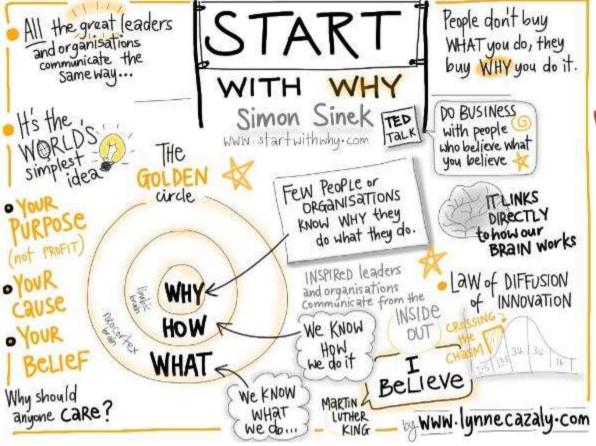
Do we have relationships characterized by trust and credibility?





If we have been successful with the above steps, we shouldn't have to.





https://www.youtube.com/watch?v=OVnN4S52F3k

Know and Communicate the Why!



